



David Alexander Joins The Word On The Street Toronto as the New Festival Director

Toronto, January 16, 2018 – The Word On The Street Toronto Book & Magazine Festival Board of Directors are pleased to announce that David Alexander will be the new Festival Director effective February 1, 2018. David has been Executive Director of the Toronto Vegetarian Association since 2008. In that time, he has managed North America’s largest annual Veg Food Fest. Not only does he bring excellent skills as a nonprofit leader, he is also passionate about the literary community. David is a published poet with two chapbooks, a dozen magazine and journal contributions, and a first book forthcoming from Nightwood Editions in 2018.

“David’s vision, thoughtfulness, and energy are what we need to lead The Word on the Street Toronto into the future,” says **Board President, Barbara Howson**. “We are confident that his skills and expertise will help make the 2018 festival, and beyond, a great success.”

About The Word On The Street:

Each September in the cities of Toronto, Halifax, Lethbridge, and Saskatoon, The Word On The Street unites the country in a national celebration of literacy and the written word. Annually attracting more than 200,000 visitors, [The Word On The Street Toronto](#) is the largest book and magazine festival in Canada. This year’s event takes place on Sunday, September 23, 2018 at Harbourfront Centre.

For media inquiries, contact:

Justin Lauzon, Marketing Manager
(416) 504 – 7241
justin@thewordonthestreet.ca