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THE WORD ON THE STREET TORONTO AND IFOA ANNOUNCE PARTNERSHIP FOR 2015

TORONTO, Monday, February 10, 2014 ----- **The Word On The Street Toronto** is pleased to announce a new partnership with **The International Festival of Authors (IFOA)** which will bring together Canada's two largest book festivals to one home on the waterfront. Beginning in 2015, The Word On The Street Toronto will **relocate to the IFOA site**, making Toronto's lakefront the true literary heart of the city.

"After 25 years of The Word On The Street Toronto and a decade of calling Queen's Park our home, we're thrilled to take the next step in 2015, by relocating the festival to Harbourfront Centre," says **The Word On The Street Director Heather Kanabe**. "With the support of our partners, loyal community and IFOA, this move will allow us to use both outdoor and indoor spaces to enhance our author programming and vibrant exhibitor marketplace. We're confident that the Harbourfront Centre's excellent facilities and beautiful lakeside location will help ensure the festival's success for years to come."

The move will coincide with the expected completion of the Queens Quay Revitalization project in spring 2015. The IFOA site is already fully accessible via public transit and is only a brief 10-minute walk from both Union Station and Toronto's Entertainment District by way of Lower Simcoe Street. Starting in 2015, The Word On The Street (September) and the International Festival of Authors (October) will together bring hundreds of thousands of visitors to Harbourfront Centre.

"This natural partnership will combine the power of two great Canadian literary brands," says **IFOA Director Geoffrey E. Taylor**. "At IFOA we have spent decades as a hub for the Canadian and international literary communities, and we are now excited to become even more engaged with the vibrant community of readers and writers here in Toronto."

About The Word On The Street:

Each September, in the cities of Toronto, Halifax, Lethbridge, Saskatoon and Kitchener, The Word On The Street unites the country in a national celebration of literacy and the written word. Annually attracting more than 200,000 visitors to its Queen's Park Circle location, [The Word On The Street Toronto](#) is the largest book and magazine festival in Canada.

About IFOA:

Since its inception in 1974, [IFOA](#) has hosted over 8,000 authors from more than 100 countries, including 21 Nobel Laureates. Our season runs from September to June and includes the annual International Festival of Authors (October 23–November 2, 2014), including YoungIFOA and IFOA Ontario, and the annual ALOUD: a Celebration for Young Readers with Forest of Reading® Festival of Trees™ (May 14–15, 2014).

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